



Rock & Roll Hall of Fame and Museum, Cleveland, Ohio

3M™ Window Films
help block up to

99%

of the sun's UV rays,
protecting artifacts at
the Rock & Roll Hall
of Fame and Museum.

Outsmart the sun with superior protection.

By blocking up to 99% of UV rays, 3M™ Window Film helps extend the life of furnishings by significantly reducing harmful UV rays, the largest cause of fading.



- ▶ Sunlight can fade fabrics, window treatments, wallpaper, natural wood floors, photos, paintings and other valuables.
- ▶ Unfiltered sunlight that comes through windows can expose both occupants and furnishings to damaging effects of the sun, including harmful ultraviolet (UV) rays.
- ▶ While no film can stop fading completely, our films dramatically slow the progress of fading to keep your furnishings looking beautiful longer.
- ▶ Museums and historic registered buildings around the world count on 3M™ Window Films to help protect their valuable collections from the damaging sun.

Protected by 3M™ Window Film

3M™ Window Films tackle the three major causes of fading.

Our films reduce the effects of solar heat and visible light on furnishings and block up to 99% of the sun's UV rays—the single largest cause of fading. Depending on the film you select, you can reject up to 80% of the causes of fading.

While no film can stop fading completely, our films dramatically slow the progress of fading to keep furnishings looking beautiful longer.

3M Window Film one of the recommended safeguards against UV damage proposed by the Skin Cancer Foundation.

Most people know that prolonged exposure to sunlight can lead to skin cancer. About 90 percent of non-melanoma skin cancers are associated with exposure to ultraviolet (UV) radiation from the sun¹. But did you know that being inside doesn't mean you're protected? If you frequently sit by windows in your car, home, or office, one of the recommended safeguards against UV damage is window film.

3M™ Window Films block up to 99% of UV rays. That means an added level of protection for everyone, every day.

Historic registered buildings and museums turn to 3M Window Films

Many historic buildings are equipped with old, single-pane windows that are inefficient at keeping out cold air or blocking UV rays that can harm the building's many historical artifacts. The challenge then, is upgrading windows while preserving the look and feel of the building.

In the case of museums, when their mission is to protect priceless, irreplaceable artifacts, minimizing the sun's damaging UV rays is essential.

In both instances, 3M Window Films offers protection from UV rays, while preserving the building's original architecture. The film's virtually invisible appearance helps maintain existing aesthetic looks.

3M authorized dealers are proven experts in helping solve problems like issues with fading, temperature imbalances and excessive glare. Visit us at 3M.com/WindowFilm.

*Performance is highly dependent on numerous factors. Results will vary. Contact 3M for more information.

1. Statistic from the skincancer.org website.

Warranty and Limited Remedy: 3M warrants that each 3M product meets the applicable 3M product specification at the time 3M ships the product. 3M MAKES NO OTHER EXPRESS OR IMPLIED WARRANTIES OR CONDITIONS, INCLUDING ANY IMPLIED WARRANTY OR CONDITION OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. If the 3M product does not conform to this warranty, the sole and exclusive remedy is, at 3M's option, replacement of the 3M product or refund of the purchase price. **Limitation of Liability:** Except where prohibited by law, 3M will not be liable for any loss or damage arising from the 3M product, whether direct, indirect, special, incidental or consequential, regardless of the legal theory asserted.



3M Commercial Solutions Division
3M Center, Building 220-12E-04
St. Paul, MN 55144-1000
3M.com/windowfilm

3M is a trademark of 3M.
Used under license in Canada.

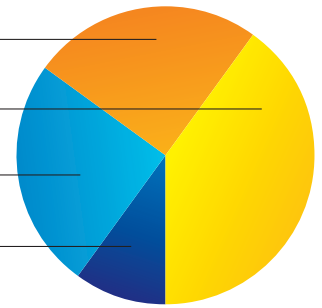
Causes of fading

25% Solar Heat

40% UV Rays

25% Visible Light

10% Other



Please recycle. Printed in the U.S.A.
© 3M 2017. All rights reserved.
98-0150-1213-5