About Us

Do not settle for "Me Too" products that merely imitate, but never match the level of performance and innovation offered by Windshield Skin®.



While others may claim to provide windshield protection, only one product has earned the prestigious SEMA award.

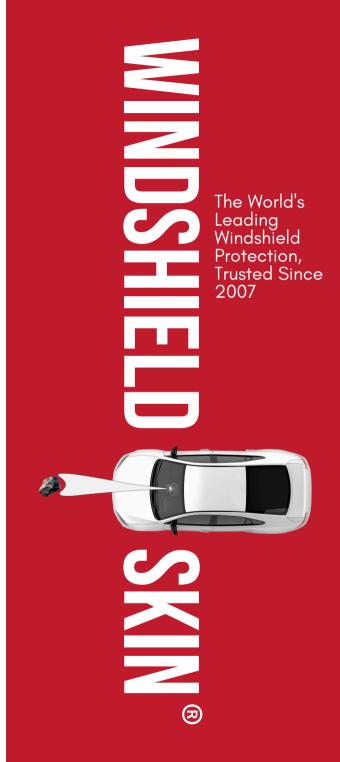
Ask for it by name — Windshield Skin®

Contact Us

Website www.windshieldskin.com

Social Media





®BRAY

Windshield Protection Division 5145 Golden Foothill Pkwy Suite 180 El Dorado Hills, CA 95762 braygroup.com

Windshield Skin® 2025, All rights reserved. Windshield Skin® is a trademark of Bray Group. Used under license by Windshield Skin® subsidiaries and affiliates.



Key Points To Know

- Windshield Skin® is the original windshield protection since 2007
- Windshield Skin® holds 5 USA patents for windshield protection
- Currently manufacture 6 different types of windshield protection material
- Supplier of multiple OE & glass manufacturers worldwide.
- All Windshield Skin® material comes with a 1 year factory warranty
- Complete maintenance system for all Windshield Skin® materials.
- Windshield Skin® has a 2-5 year life expectancy (with proper maintenance)
- Windshield Skin® meets all NHTSA guidelines, ensuring top-notch safety and performance for your vehicle.

Top Selling Product Lines

- Windshield Skin® Super Stretch 8 SS8
- Windshield Skin® Super Stretch 12 XP12
- Windshield Skin® Maintenance Wipes

Windshield Replacement

Windshields are the #1 Auto Insurance Claim in the USA



14 MILLION

Windshields are replaced annually in the U.S. due to damage.



30,000 WINDSHIELDS

On average, 30,000 windshields are cracked or damaged every hour globally.



50% OF DAMAGE

Road debris, including stones and gravel, are responsible for approximately 50% of windshield damage.



70% OF DRIVERS

70% of drivers will experience some form of windshield damage during their vehicles' lifetime.



What You Need To Know

For every 1 million vehicles, there are over 300,000 breaks



Environmental:

Damaged windshields contribute to 20 million pounds of glass being discarded into U.S. landfills annually.



Safety Impact:

Damaged windshields can reduce airbag effectiveness by 30%, compromising structure and safety.



Advanced Technologies:

90% of new vehicles have ADAS, using sensors for cruise control and collision avoidance.



ADAS Calibration:

75% of ADAS-equipped vehicles require sensor recalibration after windshield replacement for proper function.