

Cincinnati-Area School Increases Protection with 3M™ Scotchshield™ Safety & Security Window Film Ultra S800 and 3M™ Impact Protection Profile Attachment System



More than 100 years after its founding, the Jewish Federation of Cincinnati is the oldest continuously operating Jewish federation in North America. Started in 1896, the group is a resource for Cincinnati's Jewish population, encouraging networking, coordinating community giving and providing support for various organizations throughout the region. The Federation aims to identify and prioritize the needs of the Jewish Community. The safety of children in schools was identified as a top priority.

CASE HISTORY

THE CHALLENGE

Protection from active shooter events has become a high priority for schools across the country. Securing the building perimeter is a challenge when glass doors and windows are common in architectural design.

"One important lesson of history is that Jewish organizations need to be vigilant regarding security threats. With anti-semitism and other hate crimes again on the rise in much of the world, the Federation, with funding from the Jewish Foundation of Cincinnati, began a program in 2012 known as "SAFE Cincinnati," designed to constantly monitor and improve security at area Jewish facilities," said Mark Dowd, SAFE Cincinnati Director of Community Security.

Shortly thereafter, the Federation hired a retired FBI agent, Mark Dowd, as SAFE Cincinnati's Director of Community Security. One of his focal points has been to improve the security strategy at the Jewish schools in Cincinnati, which are vulnerable to the same type of "active shooter" incidents that have touched schools throughout the nation.





THE 3M WINDOW FILM SOLUTION

The search for better security measures eventually led Dowd to a 3M product — 3M™ Scotchshield™ Safety & Security Window Film Ultra S800 and 3M™ Impact Protection Profile Attachment System — and he recently oversaw the installation of the film and attachment system at an area Jewish school.

"Glass is the weakest entry point on most building exteriors," Dowd explained. "We have locks on the glass doors, but what value are the locks actually providing if the glass could be simply shot out during an active shooter event?"

3M's Ultra S800 Window Film is a clear security film made of a highly specialized tear resistant micro-layered polyester. It includes a special, thicker adhesive that holds broken glass together, hindering anyone trying to break and enter through a window. It also reduces the threat of flying glass in the event of an explosion. The film has been identified and utilized by hundreds of schools, and numerous states, as one of the most cost effective solutions to help secure the building exterior.

The 3M Ultra S800 Window Film is designed to hold the glass together, while the 3M Impact Protection Profile bonds the contained glass to the frame of the window. It is critical to not only hold the glass together, but maintain the glass in the frame, in order to help sustain the barrier between the active shooter and the interior of the building, providing precious extra response time.

"The cost of impact-resistant windows was prohibitively expensive, but the 3M Ultra S800 Window Film and Attachment System gives us another layer of protection," Dowd said.

INVISIBLE PROTECTION

A Cincinnati-area 3M Authorized Window Film Dealer installed the product on more than 2,000 square feet of the school's windows in just two days. The film was installed with 3M's Impact Protection Attachment System, which attaches the film to the window frame for enhanced security and protection. Dowd said the film is invisible, preventing potential attackers from knowing that additional security measures are in place.

Dowd and the SAFE Cincinnati organization continue to work with both law enforcement and intelligence agencies to be aware of possible threats, but they know their security posture has been improved with 3M's Safety and Security Window Film on the front line.

PROJECT SUMMARY

Description: Cincinnati-area Jewish school seeking protection from active shooter events, bomb threats, and potential hate crime attacks. 3M™ Scotchshield™ Safety & Security Window Films are NOT bulletproof. These films are designed to deter entry.

Product Selection: 3M™ Scotchshield™ Safety & Security Window Film Ultra S800 and 3M™ Impact Protection Profile Attachment System

Area Covered: More than 2,000 square feet of glass

Project Length: Two days

Key Benefits: Invisible security protection with window film that holds broken glass together to hinder anyone trying to break and enter through a glass door or window.



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